



I'M OTTONASSAR AN INTERACTIVE PLANNER & DESIGNER

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EXPERIENCE IN:

- Designing and planing for advertising campaigns and online editorial media.
- Planning and designing online stores and online publications.
- Developing digital strategies focused in transactional objectives and brand experience.
- Designing interfaces in html, css & flash.
- Blogging, twitting, taking random photos & mixing live video.
- Sitting in front of my mac browsing anything and everything.

EDUCATION

Aug 2011 - Present
eCommerce Business Program
Hyper Island, Stockholm, Sweden

Jan 2002 - Dec - 2006
Industrial Design with emphasis in Architecture
Universidad de los Andes, Bogotá, Colombia

Jan 1988 - Dec - 2001
High School Degree
Gimnasio Moderno, Bogotá, Colombia

July 2007 - December 2007
English Language and Culture Super-Intensive Program
Boston University, Boston, MA, USA

WORKING EXPERIENCE

February 2009 - Present
Interactive Director at Anthropologic
Bogotá, Colombia
For advertising campaigns and ecommerce strategies for OndadeMar, Grupo emi Latin America, Etiqueta Negra, Tribeca Asset Management, Asobancaria Colombian Financial Association among others.

July 2008 - January 2009
Interactive Art Director at RAPP - DDB Worldwide
Bogotá, Colombia
For advertising campaigns for Nestle.

January 2008 - June 2008
Web Designer at Ping Pong Studio
Bogotá, Colombia
For ecommerce design and strategy for ejerecords.com, ochoymedio.info and Universidad Nacional de Colombia.

January 2007 - June 2007

Culture Designer at Meta Culture Engineering

Bogotá, Colombia

For consumer attitudes research for Lowe ssp3, Periodico el Tiempo, Agua de Nacimiento among others.

January 2006 - December 2006

Academic Assistant at Universidad de los Andes

Bogotá, Colombia

For web courses and projects in the Architecture and Design Faculty

PERSONAL PROJECTS

January 2007 - Present

Co-Founder and Interactive Art Director

EXCLAMA Magazine - revistaexclama.com

December 2003 - June 2007

Live Visual Artist

Sismo

SEMINARS AND FESTIVALS

December 2009

Expositor

Projects showcase of the 10 years of Universidad de los Andes

Design Department

Bogotá, Colombia

2006

Live Video Artist for Sismo

Festival Video Populy

Bogotá, Colombia

2005

Live Video Artist for Sismo

Electrolux - Fête de la Musique

Bogotá, Colombia

Agoust 2004 - December 2004

Assistant

RAD, Academic Design Network

Bogotá-Medellín, Colombia

June 2004 - July 2004

Assistant

2004 International Architecture and Design Workshop

Cartagena, Colombia

LANGUAGES

Spanish– Mother Tongue

English – Fluent, spoken & written

DIGITAL SKILLS

Photoshop, Illustrator, Fireworks, Flash, Dreamweaver, Final Cut, Resolume, Modul8, XHTML, CSS and Actionscript 2.